

## Press Release

22 January 2024

### **CMT 2024 crowned with success: Knaus Tabbert Hall the centre of innovative technologies, many visitors**

- A successful start to the trade show season at CMT 2024
- An extensive exhibition area for Knaus Tabbert in Hall 10
- Knaus Tabbert innovations win many awards
- Demand for leisure vehicles at a high level

**Stuttgart/Jandelsbrunn.** The year could not have started in a better way for Knaus Tabbert: Across more than 14,000m<sup>2</sup>, the manufacturer of leisure vehicles from Lower Bavaria presented its six brands in impressive ways. In Hall 10 of the CMT in Stuttgart, these brands showed off the whole range of their extensive offerings on the Innovation Stage and the Innovation Hub. They also exhibited the innovative technologies that are typical of Knaus Tabbert - and were a total crowd puller.

The conclusion: The high level of interest in the leisure vehicles in Hall 10 exceeded expectations. "The CMT is an important indicator for us at the start of the year and gives us the perfect background conditions for us to present ourselves and our products. We continue to see a high level of interest in caravan holidays and high demand for our products", states CEO Wolfgang Speck.

The WEINSBERG CaraHome and CaraCore, as well as the brand new TABBERT SENARA, received particular attention. They each won first place in their respective categories in the readers' choice that was organised by the magazines "promobil" and "CARAVANING" on the occasion of the CMT. The completely redesigned WEINSBERG CaraLife, which is now also available with a pop-up roof, had an excellent second place. Also an award-winner: the innovative KNAUS YASEO – a lightweight caravan, which is particularly suited to electric towing vehicles. This won the European Innovation Award.

More on this from CSO Gerd Adamietzki: "These awards are a strong signal that our leisure vehicles and innovations are impressive. This motivates us, with high levels of energy and passion, to continue to create caravans and motorhomes that inspire people. Thank you very much."

As a major tourism and leisure trade show open to the public, CMT has again enabled discussions with satisfied dealers and traders and provided people with the opportunity to experience the vehicles in person on site. The visitor numbers (over 234,000) show that demand has reached a consistently high level. This ideal start to the new year promises an exciting and diversified 2024 season.

### **About Knaus Tabbert**

Knaus Tabbert AG is a leading manufacturer of leisure vehicles in Europe with headquarters in Jandelsbrunn, Lower Bavaria. Other locations in Germany are Mottgers and Schlüsselfeld as well as Nagyoroszi in Hungary. The company has been listed in the Prime Standard segment of the Frankfurt Stock Exchange (ISIN: DE000A2YN504) since September 2020 and generated revenues of more than one billion euros in 2022 with its brands KNAUS, TABBERT, T@B, WEINSBERG, MORELO and the internet platform RENT AND TRAVEL and produced almost 30,000 recreational vehicles with around 4,000 employees. More information: [www.knaustabbert.de](http://www.knaustabbert.de)

### **Media Relations**

Stefan V. Diehl  
Knaus Tabbert AG  
Helmut-Knaus-Str. 1  
D-94118 Jandelsbrunn  
Phone: +49 8583 21 - 300  
Fax: +49 8583 21 - 550  
Email: [s.diehl@knaustabbert.de](mailto:s.diehl@knaustabbert.de)

Lily Passberger  
Knaus Tabbert AG  
Helmut-Knaus-Str. 1  
D-94118 Jandelsbrunn  
Phone: +49 8583 21 - 355  
Fax: +49 8583 21 - 550  
Email: [l.passberger@knaustabbert.de](mailto:l.passberger@knaustabbert.de)