

## Press Release

04 September 2020

### The “Golden Motorhome” 2020: Three prizes for KNAUS and Weinsberg vehicles

- Two first places, one third place for motorhomes by Knaus Tabbert
- Independent choice by readers of “*Auto Bild Reisemobil*”
- Silent award ceremony at the Caravan Salon fair in Düsseldorf

**Düsseldorf/Jandelsbrunn.** Coinciding with the start of the Caravan Salon trade fair in Düsseldorf, Knaus Tabbert reports yet another impressive achievement: No less than three models secure top rankings in the independent reader selection conducted by the popular trade journal “*Auto Bild Reisemobil*”.

The **KNAUS LIVE I** dominated the integrated class in impressive style. As a brand-new model with numerous advantages, it outshone all competitors from the outset – impressing in equal measure with modern technology, striking design and an outstanding price-performance ratio.

Another member of the brand family also took the win in the semi-integrated class: The **WEINSBERG CaraCompact EDITION [PEPPER]** overtook the entire competitive field. It’s hardly surprising given that the PEPPER has been Europe’s top-selling motorhome in the semi-integrated class for some time.

The company also achieved notable success in the CUV (Caravan Utility Vehicles) class: The knowledgeable readers of “*Auto Bild Reisemobil*” voted the **KNAUS BOXSTAR LIFETIME XL** in third place. Featuring new high-roof floor plans, it now offers even greater freedom of movement.

The “Golden Motorhome” is regarded as one of the industry's most prestigious awards. For many years, models from Knaus Tabbert have achieved successes in this reader selection – as Gerd Adamietzki, CSO of Knaus Tabbert AG notes: “We believe that three top rankings in a year represent an exceptional sign of confidence by critical voters. I would like to thank the readers of “*AutoBild Reisemobil*” and, of course, the entire Knaus Tabbert team.”

Although the prizes are traditionally presented at the Caravan Salon in Düsseldorf, this year's ceremony will take place without the industry's popular evening event due to the current circumstances.

**Photo caption:**

*Proud winners: First place for WEINSBERG CaraCompact EDITION [PEPPER] and KNAUS LIVE I, third place for KNAUS BOXSTAR LIFETIME XL (from left to right).*

*Photo: Knaus Tabbert AG*

**About Knaus Tabbert**

Knaus Tabbert AG is a leading manufacturer of leisure vehicles in Europe. The company's headquarters are located in Jandelsbrunn, Germany. Additional sites include Mottgers in Hesse (Germany) as well as Schlüsselfeld (Germany) and Nagyoroszi in Hungary. With its brands KNAUS, TABBERT, T@B, WEINSBERG, MORELO and the web platform RENT AND TRAVEL, the company achieved sales in excess of €780 million in fiscal year 2019. The workforce of around 3,000 was responsible for manufacturing 25,729 caravans and motorhomes. More information:

[www.knaustabbert.de](http://www.knaustabbert.de)

**Presse-Kontakte**

Stefan V. Diehl  
Knaus Tabbert AG  
Helmut-Knaus-Str. 1  
D-94118 Jandelsbrunn  
Tel.: +49 8583 21 - 300  
Fax: +49 8583 21 - 550  
E-mail: [s.diehl@knaustabbert.de](mailto:s.diehl@knaustabbert.de)

Nicole Schindler  
Knaus Tabbert AG  
Helmut-Knaus-Str. 1  
D-94118 Jandelsbrunn  
Tel.: +49 8583 21 - 396  
Fax: +49 8583 21 - 550  
E-mail: [n.schindler@knaustabbert.de](mailto:n.schindler@knaustabbert.de)