

Press release

25 October 2019

2019 German Fairness Award for WEINSBERG

Jandelsbrunn/Berlin. Nearly 50,000 customer statements regarding approximately 750 companies – and WEINSBERG once again emerged as the winner in the camper vans & caravans category: yesterday evening, WEINSBERG Product Manager Florian Hopp received the 2019 German Fairness Award at the Bertelsmann representative office in Berlin.

In addition, Knaus Tabbert GmbH vehicles and brands have been awarded many other prizes in recent weeks and months.

WEINSBERG received the coveted **German Fairness Award** for the **third time in a row**. The TV news channel **n-tv** and the **German Institute for Service Quality** award the prize annually to companies whose customer service is rated as being particularly fair by consumers. The focus here is on **fair value for money**, transparency with regard to product information, contractual services and prices, reliability of products and services, as well as the handling of problems and complaints. The consumers surveyed were able to vote on companies representing 48 sectors affecting different areas of life. The industries included vehicles/transportation and leisure/tourism. The award winners are the companies that received the highest ratings in the industries surveyed.

Additional awards for Knaus Tabbert

The respected **F.A.Z. Institut**, together with the **IMWF Institut** für Management- und Wirtschaftsforschung (Institute for Management and Economic Research), examines the customer service quality of German companies – and selected Knaus Tabbert **as one of the best**: after evaluating 140 million online customer statements about 20,000 companies, **Knaus Tabbert** received the certificate “**Germany’s best customer consultant**”.

Both Knaus Tabbert GmbH and the **TABBERT** brand were awarded the German Test Seal in various areas by the magazines **Focus** and **Focus Money**: over 17 million statements made in digital media regarding various reputation factors (e.g. performance through sustainability, employer, product and economic performance) were evaluated for more than 5,000 brands representing 151 industries. What is more: **Knaus Tabbert** is one of the best-rated companies. That is why we have earned the “**Highest Reputation**” seal. Over 100 million posts in online and social media channels were examined and evaluated for the quality of the statements – the result: **Knaus Tabbert** as a company, and **TABBERT** as a premium brand for caravans, are among “**Germany’s best**”.

Moreover, international awards for the products of Knaus Tabbert GmbH were also received: the subscribers to the well-known **Italian** online camping magazine **CamperOnline** voted the **KNAUS BOXSTAR Camper dell'Anno 2019 (CUV of the Year 2019)** in the category “€43,000 to €48,000”. The **KNAUS LIVE I 700 MEG** was also named **Motorhome of the Year** in the integrated class up to €75,000 and the **KNAUS SPORT SILVER SELECTION 420 QD** was named **Caravan of the Year** in **Belgium** in the “Caravans up to €20,000” category. The selection took place at the Mobicar trade fair in Brussels. At the Motorhome & Caravan Show in Birmingham, **Great Britain**, **KNAUS** also received many awards: at the Caravan Design Awards, second- and third-place finishes were achieved in various categories for the SPORT&FUN BLACK SELECTION, the SÜDWIND and the STARCLASS. In the £29,000 to £34,000 range of caravans, **STARCLASS 565** earned a **first-place finish**. In addition, **STARCLASS 695** even won **three first-place awards**: in the categories “caravans over £34,000”, “caravans over 8-ft wide” and “caravans with dedicated beds”. The **T@B** earned a **second-place finish** at the Lightweight Leisure Trailer Awards in the category “Caravans up to 750 kg without washroom”.

“We are delighted with the positive feedback from our customers, which brought us the German Fairness Award for the third time,” says CSO Gerd Adamietzki. “And our other awards also show that we’re doing the right thing. The entire Knaus Tabbert team feels honoured and confirmed in its high standards. Thank you very much!”

About Knaus Tabbert

Knaus Tabbert GmbH is a leading manufacturer of leisure vehicles in Europe. The company’s headquarters are located in Jandelsbrunn, Germany. Additional sites include Mottgers in Hesse (Germany) as well as Schlüsselfeld (Germany) and Nagyoroszi in Hungary. With its brands KNAUS, TABBERT, T@B, WEINSBERG, MORELO and RENT AND TRAVEL, the company achieved sales in excess of €720 million in fiscal year 2018. With its staff of 2,903, the company manufactured 23,643 caravans and motorhomes in 2018. More information www.knaustabbert.de

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