



### **KEY FACTS – FIRST SIX MONTHS 2022**



- Changed purchasing strategy for chassis → Continuing positive effects
- Long-term supply contract signed with Volkswagen Commercial Vehicles
- Flexible production network enables increase in production rates for caravans by 25%
- Strategic headcount increase temporarily impacts earnings
- Order intake in the second quarter remains with more than 12.000 new orders at high level
- Successful placement of a promissory note loan in June 2022
- Geopolitical situation with little impact at this stage Total Central and Eastern European (CEE) revenue contribution insignificant





KNAUS AZUR

https://www.knaus.com/en-int/brand-world/innovations-2023/the-new-azur/

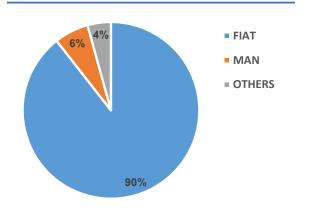
# Continuing positive effects due to the changed purchasing policy for chassis

Knaus Tabbert
Wir bewegen

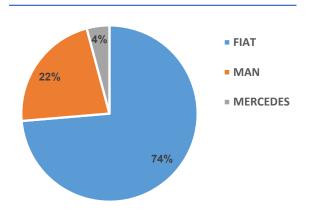
- Further broadening of the supplier base in Q2 22 Volkswagen Commercial Vehicles as fifth chassis supplier.
- In order to ease the procurement situation in the chassis area compared to 2021, chassis from Mercedes, Ford an VW will also be used in 2022 (in addition to Fiat and MAN).



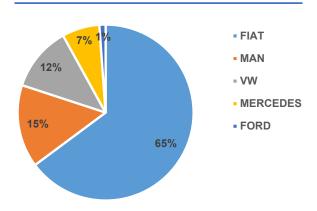
#### **SITUATION 2021**



#### **JANUARY – JUNE 2022**



#### **PLANNED MIX FOR 2022**



### Sixteen new fleet members Best prepared for the model year 2023





VAN TI PLUS PLATINUM SELECTION















TOURER VAN









VANWAVE





TOURER CUV









X-CURSION VAN



PEPPER





COMING **SOON (1)** 







BOXDRIVE



### **KNAUS TOURER CUV**

A game changer in the caravanning industry





### **TOURER CUV Highlights**

- suitable for urban use and flexible with full camping capability
- innovative elevating roof concept with at least 1.90 metres headroom
- full kitchen, fixed bathroom with toilet and up to 4 sleeping berths
- higher cruising speed and better manoeuvrability thanks to compact dimensions

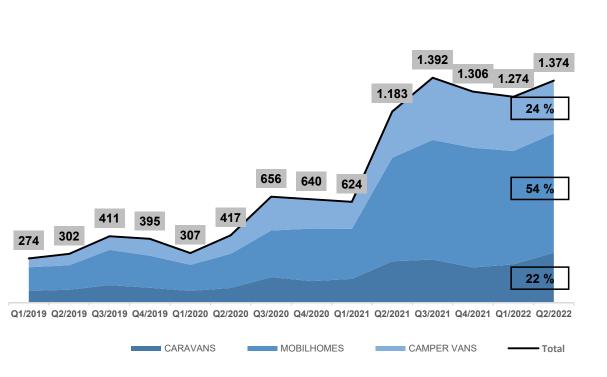
### ORDER BACKLOG

### Momentum continues at a strong level



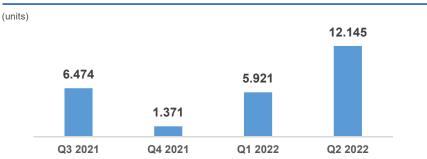
#### **ORDER BACKLOG AS OF JUNE 30, 2022**

(in EUR mill.)



- The high order backlog of approximately EUR 1.4 billion by the end of June 2022 is far from reflecting the actual demand
- The order backlog for the model year 2023 could have been significantly higher, by more than 5,000 orders, if Knaus Tabbert had not suspended orders for various vehicle categories.

#### **ORDER INTAKE (LTM)**



### RENT AND TRAVEL



+17%

72%

FLEET
UTILISATION

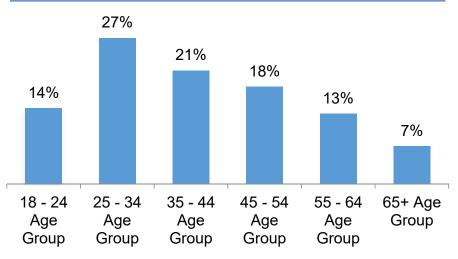
**3,6**Mio.€
TOTAL REVENUE







### Rent & Travel customers by age group





## **FINANCIALS**

### KEY FACTS H1 2022



**EUR 447 million** 

**Net revenue** 

**EUR 25 million** 

Adj. EBITDA

**5.7** %

Adj. EBITDA margin

**EUR 1.4 billion** 

Order volume as of June, 2022

12,145

New orders received in Q2 2022



### **KEY FIGURES**



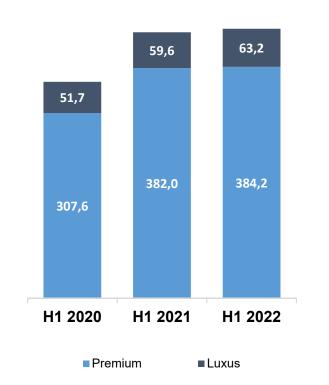
in EUR mill.		H1			Q2			
	2022	2021			2022	2021		
Net revenue	447,4	441,6	1,3%		225,1	202,6	11,1%	
Premium	384,2	382,0	0,6%		194,1	178,2	9,0%	
Luxury	63,2	59,6	6,0%		31,0	24,5	26,4%	
Gross revenue	462,4	464,6	-0,5%		250,4	214,2	16,9%	
Adj. EBITDA	25,5	44,7	-43,0%		9,3	16,6	-44,1%	
Adj. EBITDA margin	5,7%	10,1%	4,4 pp		4,1%	8,2%	4,1pp	
EBITDA	25,2	43,9	-42,6%		9,0	16,3	-44,4%	

### REVENUE BREAKDOWN



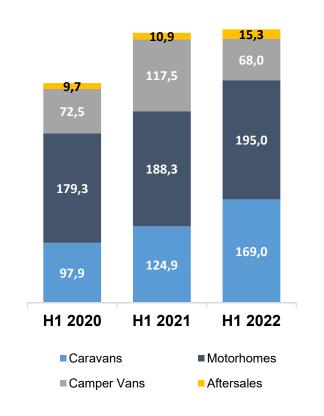
#### **REVENUE PER BUSINESS SEGMENT**

(in EUR mill.)



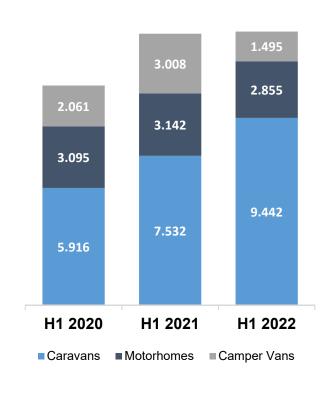
#### **REVENUE PER PRODUCT CATEGORY**

(in EUR mill.)



#### **UNITS PER PRODUCT CATEGORY**

(in units)

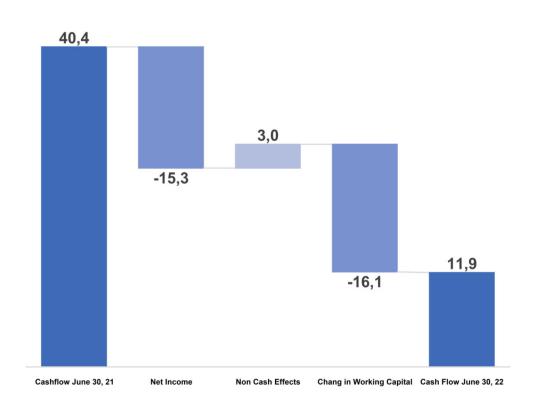


### FINANCIAL POSITION

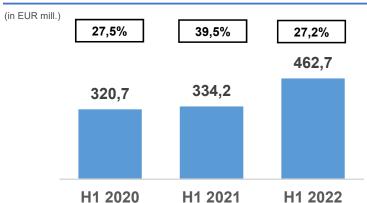


#### **OPERATING CASH FLOW**

(in EUR mill.)



#### **TOTAL BALANCE SHEET & EQUITY RATIO**



#### **NET DEBT & NET DEBT RATIO**

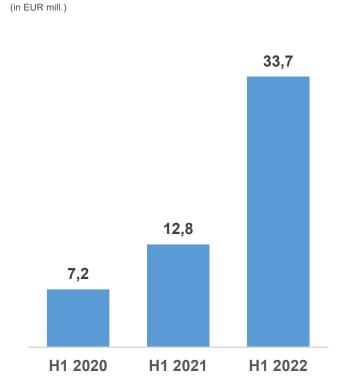


### FINANCIAL POSITION



#### **INVESTING CASH FLOW**

(in EUD will)







## OUTLOOK

# Outlook 2022 Risks exist but the opportunities are high



- Knaus Tabbert AG sees itself in a position to continue to benefit from the high demand for leisure vehicles despite a challenging first half of 2022, which is reflected in a correspondingly positive sales expectation for the 2022 financial year.
- For the 2022 financial year, the Management Board expects a significant increase in revenue before price increase effects compared to the previous year. Including price increases of approx. 8% compared to the previous year, an increase in **Group revenue to more than EUR 1 billion** is expected.
  - Due to the additional chassis available from Mercedes, Ford, MAN and Volkswagen Commercial Vehicles in the course of the second half of the year, the number of deliveries is expected to increase significantly in the second half of the year.
- The Management Board of Knaus Tabbert expect that the adjusted EBITDA for the full year will be above the previous year. The adjusted EBITDA margin will be more than 6%.
  - This is primarily related to the significant capacity increase in the staff area and corresponding qualification measures as well as short-term material cost increases.